



NAVIGATING THE ESG LANDSCAPE

Standards, Certifications & Funding Opportunities



Join us for a 2-hour informative session where we will explore the critical aspects of Environmental, Social, and Governance (ESG) for businesses. This session will feature our experts, including Mr. Syed Kamal Muzaffa, Director of MIDA Sustainability Division.

Our expert panel will dive into key frameworks such as IFRS, TCFD, GRI and SASB, helping you understand their relevance and how they can be implemented in your organisation, district, or government agency.

We will also explore a range of ESG-related certifications, such as B-Corp, Sirim, as well as other important acronyms like SDGs and LEED, guiding you through the processes and benefits of each.

Whether you are a business leader, policymaker, or simply an ESG enthusiast, don't miss out on this chance to gain critical insights and stay ahead in the ESG space!

WHY YOU SHOULD ATTEND

- Clarify which regulations, frameworks, and certifications are suitable for your needs
- Learn about MIDA Grant opportunities to support your ESG initiatives
- Gain insights into certification as a vital step for demonstrating commitment to social and environmental performance

Event Details



19 February 2025
10:00 AM - 12:00 PM



Crowe Malaysia PLT
Block C, Level 15,
Megan Avenue II,
12, Jalan Yap Kwan Seng, KL.

Guest Speaker



Syed Kamal Muzaffa,
Director, MIDA
Sustainability Division

Moderator



Shaun Edward Cheah,
Vice-Chair 2, MICCI
Central Branch

In collaboration with:



ESG Implementation: NAVIGATING THE ESG LANDSCAPE – Unlocking Standards, Certifications, and Funding Opportunities

Date : Wednesday, 19 February 2025

Time : 10:00AM - 12:00PM

Mode : In Person

Venue: Crowe Malaysia, Level 15, Tower C, Megan Avenue 2, 12, Jalan Yap Kwan Seng, 50450 Kuala Lumpur, Malaysia

Programme Agenda

9:30AM - 10:00AM Registration and Networking – Connect with like-minded professionals in a relaxed, collaborative environment.

10:00AM - 10:30AM Explore the right regulations, frameworks, and certifications for your ESG goals, including key ESG reporting frameworks such as IFRS, TCFD, GRI, SASB, and SDGs.
Speakers: Emily Wong and Tabitha Ow

10:30AM - 11:00AM Understand why certification is crucial in showcasing your commitment to sustainable social and environmental practices. Discover ESG certifications like B-Corp, CDP, Ecovadis, LEED, and more, and how they can support your sustainability efforts.
Speakers: Tan Ee Beng and Carol Wong

1:00AM - 11:30AM Explore how MIDA Grants can accelerate your ESG journey and support your initiatives.
Speaker: Mr. Syed Kamal Muzaffa (MIDA)

11:30AM - 12:00PM Q&A Session – Get your most pressing questions answered by our expert speakers.
Moderator: Shaun Edward Cheah (MICCI Central)

12:00PM Refreshments – Enjoy a light break and continue the conversation.

Physical seats are limited and based on first come first served. Please register early to secure your seat at <https://forms.office.com/r/7YeUxSR9VL> before 14 February 2025.

For inquiries, please contact Susy Yuan at susy.yuan@crowe.my or Whatsapp [+6012 9890200](tel:+60129890200)

REGISTER TODAY

